



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Vaishali District**



**सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

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## **Brief Industrial Profile of VAISHALI District**

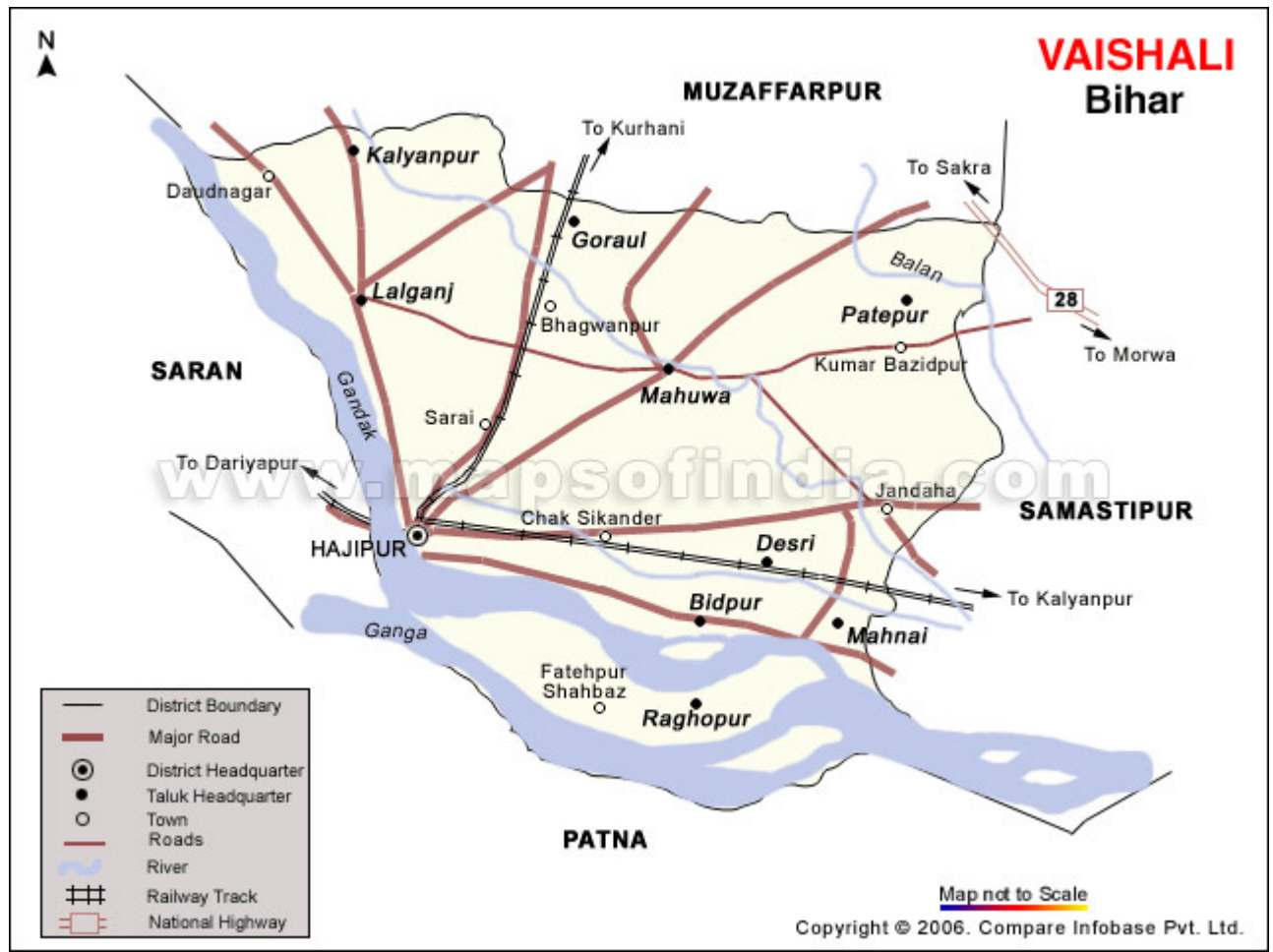
### **1. General Characteristics of the District**

The district of Vaishali came in to existence on 12/10/1972. Earlier it was a part of Old Muzaffarpur district. Vaishali has a past that pre-dates recorded history. It is held that the town derives its name from King Vishal, whose heroic deeds are narrated in the Hindu epic Ramayana. However, history records that around the time Pataliputra was the centre of political activity in the gangetic plains, Vaishali came in to existence as the centre of Ganga, it was the seat of the Republic of Vajji. Vaishali is credited with being the world's First Republic to have a duly elected assembly of representative and efficient administration. Vaishali is the birth place of Lord Mahaveer and work place for Lord Budhha.

#### **1.1 Location & Geographical Area.**

The district is located at 25 deg. to 25deg 30 minute north latitude and 84deg. To 85 deg. East longitude. The district is surrounded by river Ganga in the south, Gandak in the west. District Muzaffarpur is in the north & Samastipur in the east. The district is in semi tropical Gangetic plane. The state capital Patna is linked with famous Mahatma Gandhi Setu. The district is spread over 2036 sq.km area

## 1.2 Topography:-



Vaishali being in Gangetic and Gandak plains ( Doab), it has rich fertility in the land and hence farmers almost takes 3 times agricultural use of it's land. The soil texture of this land is mostly alluvial and hence farmers make commercial use of this quality of soil to grow vegetables, fruits etc.

### **1.3 Availability of Minerals.**

#### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Brick soil	
MINOR		
1.		
2.		
3.		
4.		
5.		
6.		
7.		

**1.4 FOREST:-**      There is almost nil forest area cover in the district of Vaishali

**1.5 Administrative set up** The district headquarter is Hazipur. With its administrative division TIRHUT. There are three subdivision and 16 Blocks in the district. District has 1568 revenue villages and 291 gram panchayat . The newly elected Panchayati Raj is enthusiastic to play an important role in the district.

## **2. District at a glance**

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Deg. minute	25-25.30 N
	ii) Longitude		Deg.minute	84-85 E
	iii) Geographical Area		Sq.km	2036
(B)	Administrative Units			
	i) Sub divisions		Nos.	03
	ii) Tehsils		Nos.	16
	iii) Sub-Tehsil		Nos.	0
	iv) Patwar Circle		Nos.	0
	v) Panchayat Simitis/Nagar Panchayat		Nos.	02
	vi)Nagar nigam		Nos.	-
	vii) Nagar Palika/ council		Nos.	01
	viii) Gram Panchayats		Nos.	291
	xi) Revenue villages		Nos.	1638
	x) Assembly Area		Nos.	2 MP+8 MLA
<b>2.</b>	<b>Population (2011)</b>			<b>3495249</b>
(A)	Sex-wise			
	i) Male	2011	Nos.	1847058
	ii) Female	2011	Nos.	1648191
(B)	Rural Population	2011	Nos.	3254431
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area		Hectare	199049
	ii) Forest cover		Do	nil

VAISHALI - DISTRICT INDUSTRIAL POTENTIAL SURVEY

	iii) Non Agriculture Land		Do	39304
	v) cultivable Barren land		hectare	14458
<b>4.</b>	<b>Forest</b>			
	(i) Forest		hectare	nil
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows		Nos.	194758
	ii) Buffaloes		Nos.	91415
<b>B.</b>	<b>Other livestock</b>			
	i) Goats		Nos	160400
	ii) Pigs		Nos	10800
	iii) Dogs & Bitches			NA
	<b>iv) Railways</b>			
	i) Length of rail line		Km	71
	<b>V) Roads</b>			
	(a) National Highway		Km	91
	(b) State Highway		Km	204
	(c) Main District Highway		Km	76
	(d) Other district & Rural Roads		Km	600
	(e) Rural road/ Agriculture Marketing Board Roads		Km	468
	(f) Kachacha Road		Km	1762
	<b>(VI) Communication</b>			
	(a) Telephone connection		Nos.	---
	(b) Post offices		Nos.	236
	(c) Telephone center		Nos.	19
	(d) Density of Telephone			--
	(e) Density of Telephone			--

VAISHALI - DISTRICT INDUSTRIAL POTENTIAL SURVEY

(f) PCO Rural		Nos.	487
(g) PCO STD		Nos.	205
(h) Mobile		Nos.	--
<b>(VII) Public Health</b>			
(a) Allopathic Hospital		Nos	03
(b) Beds in Allopathic hospitals		Nos.	150
(c) Ayurvedic Hospital		Nos.	-
(d) Beds in Ayurvedic hospitals		Nos.	-
(e) Unani hospitals		Nos.	-
(f) Community health centers		Nos.	-
(g) Primary health centers		Nos	44
(h) Dispensaries		Nos	03
(i) Sub Health Centers		Nos.	339
(j) Private hospitals		Nos.	40
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank		Nos.	71
(b) rural Bank		Nos.	58
Products			
(c) Co-Operative bank products		Nos.	05
(d) PLDB Branches		Nos.	08
<b>(IX) Education</b>			
(a) Primary school		Nos.	954



VAISHALI - DISTRICT INDUSTRIAL POTENTIAL SURVEY

	(b) Middle schools		Nos.	389
	(c) Secondary & senior secondary schools		Nos.	81
	(d) Colleges		Nos.	10
	(e) Technical University		Nos.	01

## 2.1 Existing Status of Industrial Estates/ Areas in the District VAISHALI

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial AREA, Hazipur	8.8993	8.8993	3888	65	65	0	28 in production
2	EPIP, Hazipur	25.4344	25.4344	3888	48	48	0	14 in production
3								
	<b>Total</b>	<b>34.3337</b>	<b>34.3337</b>		<b>113</b>	<b>113</b>	<b>0</b>	<b>42</b>

Source:- BIADA, HAZIPUR

### 3. INDUSTRIAL SCENERIO OF VAISHALI

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	3116
2.	TOTAL INDUSTRIAL UNIT	NO.	3116
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	1
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	4
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	200
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1200
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	10800

## VAISHALI - DISTRICT INDUSTRIAL POTENTIAL SURVEY

### **3.2 YEAR WISE TREND OF UNITS REGISTERED**

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT (No.)	INVESTMENT (lakh Rs.)
Up to	1984-85	465	2345	6685.25
	1985-86	35	204	280.86
	1986-87	72	350	335.76
	1987-88	64	302	229.65
	1988-89	55	221	228.18
	1989-90	65	186	260.00
	1990-91	59	135	295.64
	1991-92	67	354	198.08
	1992-93	78	335	312.25
	1993-94	89	401	321.59
	1994-95	98	502	452.12
	1995-96	86	430	256.61
	1996-97	79	284	286.00
	1997-98	100	326	201.28
	1998-99	112	389	333.26
	1999-2000	108	400	432.00
	2000-01	76	280	287.84
	2001-2002	68	240	386.96
	2002-03	98	325	576.28
	2003-04	100	409	600.00
	2004-05	102	512	468.84
	2005-06	168	640	789.19
	2006-07	156	600	623.56
	2007-08	199	655	456.88
	2008-09	130	650	651.29
	2009-10	136	436	845.23
	2010-11	138	560	1002.98
	<b>Total</b>	<b>3003</b>	<b>12471</b>	<b>17797.58</b>

Source: DIC VAISHALI

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	414	3486.86	3226
22	Soda water	0	0	0
23	Cotton textile	2	28.09	20
24.	Woolen, silk & artificial Thread based clothes.	0	0	0
25.	Jute & jute based	1	18.12	12
26.	Ready-made garments & embroidery	6	86.36	30
27.	Wood/wooden based furniture	328	1640.56	1252
28.	Paper & Paper products	12	126.89	58
29.	Leather based	40	40.78	123
31.	Chemical/Chemical based	124	1968.26	720
30.	Rubber, Plastic & petro based	12	120.00	120
32.	Mineral based (NON METALIC)	224	2326.49	1120
33.	Metal based (Steel Fab.)	311	2869.25	1530
35.	Engineering units	224	1548.49	1325
36.	Electrical machinery and transport equipment	326	1630.59	1268
97.	Repairing & servicing	428	926.84	856
01.	Others	551	980.00	811
	Kachori Making	-	-	-

Source: DIC VAISHALI

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in VAISHALI & Near by Area

1. LUMBINI BEVERAGES PVT.LTD. Hazipur (EPIP),Industrial Area , Hazipur
2. M/s Britannea Industries Ltd. , Indutrial Area (EPIP),Hazipur

### **3.5 Major Exportable Item**

Cold Drinks , packaged drinking water, Biscuits and Bakery

### **3.6 Growth Trend**

There is Positive trend of growth

### **3.7 Vendorisation / Ancillarisation of the Industry**

## **3.8. Medium Scale Enterprises**

### **3.8.1 List of the units in VAISHALI & Near By Area**

- 1.M/s Bansal Biscuits pvt. Ltd
2. M/s SSSF Industrie, Hazipur
3. M/s Hi-Dairy,pvt ltd. , Hazipur

### **3.8.2 Major Exportable Item**

Biscuits , coir sheet and mattress

## **3.9 Service Enterprises**

1. M/s Matreya College of Educational & Management ,Hazipur
2. NIPER,Hazipur
- 3.CIPET,Hazipur

**3.9.2 Potentials areas for service industry**

**3.10 Potential for new MSMEs**

- 1. Food processing units . (specially Pickles , Juice units )**
- 2. Banana fibre and its products.**
- 3. Packaged Drinking water plants units**
- 4. Banana and its various products**
  
- 5. Bio fertilizer units**
- 6. Poultry feed units**

**4. Existing Clusters of Micro & Small Enterprise**

**4.1 DETAIL OF MAJOR CLUSTERS**

**4.1.1 Manufacturing Sector**

NIL

**4.1.2 Service Sector**

NIL

## **4.2     Details for Identified cluster**

### **4.2.1 Name of the cluster   :PALM STICKS CLUSTER**

1	Principal Products Manufactured in the Cluster	Palm Stick
2	Name of the SPV	Ravindra Sharma S/o Shri Bindeshwar Sharma, Vill- Akbar malahi, Sarai, Bhagwan pur , Vaishali
3	No. of functional units in the clusters	29
4	Turnover of the Clusters	39.35 lakh per annum
5	Value of Exports from the Clusters	0
6	Employment in Cluster	890
7	Average investment in plant & Machinery	25 thousand
8	Major Issues / requirement	Lack of latest technology, Lack of working capital
9	Presence of capable institutions	No as such, DIC Vaishali has shown its keen interest for them
10	Thrust Areas	Adoption of the modern technology
11	Problems & constraints	Lack of latest technology and the problem of working capital is the main constraint

**Present status of the cluster :-** The cluster is one of the potential , manufacturing the product traditionally since last 40 years and has been registered online under the MSE-CDP Programme

**4.2.2 Name of the cluster :-Copper Branzo Alloy Utensil cluster**

1	Principal Products Manufactured in the Cluster	Copper Branzo Alloy Utensil
2	Name of the SPV	Mishri lal Sah, S/O Late Ajab lal Sah, Vill: Ramrai Sinhara, Vaishali.
3	No. of functional units in the clusters	30
4	Turnover of the Clusters	120 lakh/ annum
5	Value of Exports from the Clusters	0
6	Employment in Cluster	900
7	Average investment in plant & Machinery	1 lakh
8	Testing needs	-
9	Thrust Area	Units need press machines and infrastructural development.
10	Access to Export Market	Positive potential to export market

**Present status of the cluster :-** online registration of the potential cluster mentioned above has been done under MSE-CDP Programme.

**4.2.3 Chemical cluster**

1	Principal Products Manufactured in the Cluster	
2	Name of the association	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues	
9	Access to Export Market	



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### 4.2.4 Fabrication and general engg Cluster

1	Principal Products Manufactured in the Cluster	
2	Key Trade Association address	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Testing needs	
9	Major Issues	
10	Access to Export Market	

### 4.2. 5. Name of the cluster:

1	Principal Products Manufactured in the Cluster	
2	Name of the Association	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Employment in Cluster	
6	Average investment in plant & Machinery	
7	Major Issues	
8	Access to Export Market	

### Present status of clusters:-

**5. General issues raised by industry association during the course of meeting**

- 1. Financial support under the scheme of the government need to be emphasized and financial institutions are to be instructed to follow the same at their level best**
- 2. Infrastructural facilities like electricity facilities , approach road, marketing avenues , raw material provision etc needs to be developed for the better development of the enterprises.**

## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	DIC,Hazipur, Vaishali
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI MUZAFFARPUR At -Goshala Road,Po- Ramna, Muzaffarpur (Bihar)
3.	Land and Industrial shed	BIADA, HAZIPUR
4.	Financial Assistance	All commercial Banks and LEAD Bank
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	MSME-DI MUZAFFARPUR, DIC Hazipur will assist
7.	Power/ Electricity	Executive Engineer ,(BSEB ,Bihar), Vaishali
8.	Technical Know -how.	MSME-DI MUZAFFARPUR
9.	Quality & Standard	BIS,Patna
10.	Marketing /Export Assistance	MSME-DI MUZAFFARPUR
11.	Other Promotional Agencies	Industry Association of Districts